

14th Annual California GIS Conference
Wednesday - Friday, April 23-25, 2008
Modesto, CA

SPONSORSHIP OPPORTUNITIES

We would like to invite your company to join the California GIS community for our statewide conference at the Modesto DoubleTree Hotel and Convention Center, April 23-25, 2008. This is the 14th Annual Conference and it builds upon the momentum of last year's conference in Oakland "The Value of GIS". The theme for the 2008 conference is: GIS...Connecting California. The CalGIS Conference is the only conference about California and for California. We all use GIS in so many diverse ways, yet the common goal is to provide information in a geographic format for that use. Gathering at this conference has become the vehicle for personal networking, and sharing ideas and solutions using GIS. The California GIS Conference to be held in Modesto April 23-25, 2008, provides an excellent opportunity to share how we all use GIS...Connecting California. Response to our Sponsorship opportunities has and continues to be tremendous. Please plan on attending this premier event.

SPONSORSHIP CONTACTS

Lee Ann Garcia, Conference Manager -- California GIS Conference
 22997 Jensen Court, Grand Terrace, CA 92313
 Phone: 909-783-0922 Fax: 909-783-1880 Email: leeann03@pacbell.net
Website: www.calgis.org

Mary Hurley,
 805-701-2467
marycookhurley@gmail.com

SPONSORSHIP BENEFITS

There are three levels of sponsorship to ensure all companies can participate in this important statewide event. Send in your sponsorship contract early to ensure maximum benefits for your company. Booth space is limited and will be assigned upon the order that sponsorship checks are received, so please return your sponsorship contract as soon as possible. All booths will be provided with pipe and drape, one 3' X 6' table and two chairs.

SPONSOR/EXHIBITOR BENEFITS MATRIX			
<u>Level</u>	<u>Cost</u>	<u># 8' x 10 booths</u>	<u>Additional Benefits</u>
Gold	\$5,000	2 (16' x 10')	<ul style="list-style-type: none"> • Prime exhibitor booth location • Company logo on conference mailers/announcements • Company logo and link on conference website • Company name and/or logo on back cover of the Conf. Program • All marketing materials will list as Gold Level Sponsor • 6 fully-paid registrations (includes all sessions and meals) • 30 word description in Conference Program • Post Conference attendee email list
Silver	\$2,500	1 (8' x 10')	<ul style="list-style-type: none"> • Exhibitor booth location next to Gold Sponsors • Company name on conference mailers/announcements • Company logo and link on conference website. • Company name listed in the Conference Program • All marketing materials will list as Silver Level Sponsor • 4 fully-paid registrations (includes all sessions and meals) • 20 word description in Conference Program • Post Conference attendee email list
Bronze	\$1,000	1 (8' x 10')	<ul style="list-style-type: none"> • Exhibitor booth space • Company name and link on conference website • Company name listed in the Conf. Program as a Bronze Sponsor • 2 fully-paid registration (includes all sessions and meals) • 10 word description in Conference Program

2008 CALIFORNIA GIS CONFERENCE

2008--SPONSOR CONTRACT

This is a contract between the company listed below and the California GIS Conference. The company listed below understands that sponsorship fees are non-refundable. Signature of this contract confirms that the sponsor will be part of the 2008 Conference.

ORGANIZATION NAME: _____
(As you would like to appear in Conference Program)

ORGANIZATION ADDRESS: _____

CONTACT PERSON/TITLE: _____

CONTACT PERSON'S PHONE: _____

CONTACT PERSON'S FAX: _____

CONTACT PERSON'S EMAIL: _____

PLEASE LIST ON-SITE PERSON WHO WILL RUN THE EXHIBIT: _____
To provide better service to our sponsors we would like to know the administrative person responsible for the sponsor contract and for payment, as well as the person(s) who will be responsible for the on-site exhibit.

ON-SITE PERSON'S PHONE: _____

ON-SITE PERSON'S EMAIL: _____

Please mark your company's **LEVEL OF SPONSORSHIP**

Gold \$5,000 _____
Silver \$2,500 _____
Bronze \$1,000 _____

ADDITIONAL MARKETING OPPORTUNITIES Please mark your selection below:

HOSTED EVENTS

Sponsors are welcome to fully or partially host a number of conference events (meal functions or speakers) or other items. Event sponsors will be recognized in the conference program and on event posters.

ADVERTISING SPACE in Conference Program

Due by Friday, Jan. 14, 2005. Files need to be high resolution 300 dpi, PDF or EPS.
Full Page Ad (8.5" x 11") \$1,000.00 _____ Email to: csr@crowconnect.com
½ Page Ad (5.5" x 8.5") \$ 750.00 _____ Attn: Cal GIS Conf
1/4 Page Ad (3.75" x 4.5") \$ 500.00 _____ Questions: Mike Brusig 909-824-0785
Business Card (3.5" x 2) \$ 250.00 _____ Allow 1/4" for bleeds

TOTAL AMOUNT OF SPONSORSHIP: \$ _____ (TOTAL OF ALL CHECKED BOXES)

Make checks payable to: CalGIS **Check to be sent by:** _____

Mail a copy of this sponsor contract and check to: Lee Ann Garcia
22997 Jensen Court, Grand Terrace, CA 92313

The above company is aware of all sponsor benefits and agrees to all of the above:

Print Name: _____

Signature: _____ Date: _____

